

Training and Professional Background

BA Hons European Studies
RSA Diploma French
Advanced Diploma and
MA Counselling
Chartered Fellow of the Chartered
Institute of Personnel and
Development (Chartered FCIPD)
Member of the
Institute of Directors (IOD)
Member of the
British Psychology Society (BPS)
Member of the
International Coach Federation
Member of Coach University

Route to Coaching

Coaching evolved for Melinda ten years ago as the culmination of a (then) 15 year career as an HR / OD / Search & Career Consultant and business owner. This coincided with Melinda's completion of an MA in Counselling Psychology and the entry of Coach University into the UK market - thus forming the early foundations of a learning coaching community – as well as Melinda's desire to have more flexibility to start a family.

Coaching Style

Melinda is compassionate and an almost tireless listener, who believes that sometimes 'tough love' is required. Trust has to be the main ingredient in a coaching relationship which can only be built up by true empathy with the client. Melinda believes she can help her clients to identify their true values and to remain in integrity with those values whilst achieving outstanding personal and business goals.

Portland
Consulting Group



Melinda Beckett-Hughes



Personal Details

Melinda is a 'late mum' of Nathan (aged 11) and Isabella (aged 9). She enjoys European language and literature, cooking and entertaining, distance swimming and promoting the professional interests of women. Melinda is also Chair/Deputy Chair of two community-based charities which help the less advantaged.

Career Pattern

A European linguist by background, Melinda joint-founded and grew a financial recruitment consultancy, which was floated on the USM in 1988 with Melinda as Operations Director, aged 30. She was then approached to become Business Development Director of a plc consulting group, which included Portland International. Melinda acquired the business in 1991, and as MD has built the company into a widely recognised UK-based consultancy, working within large blue chip organisations in a wide variety of sectors, especially retail and financial services.

Coaching Focus

Melinda's particular interest is working with CEO's and executives of large organisations to help them define their unique purpose as leaders and how they can 'make a difference'. Her OD work often focuses on optimising business performance by the development of strong 'cultural capital'.

Assessment Tools

DISC/PIAV
Qualified to Intermediate Level B in psychometric assessment with BPS
CTT (Corp Tools)
Andrews Munro & Azure Leadership
Character and other assessments